

# PRANALI TARI

## ARCHITECT | EXPERIENCE DESIGNER

My fascination and love for arts and crafts has turned me into a perfectionist, patient and organized individual, who believes in working hard to craft awe-inspiring experiences that influence human behavior. Armed with a keen eye for details, an imaginative mindset, and a background fusing architecture with creativity, storytelling and technical mastery, I hope to bring emotionally resonant experiences to life.

### EDUCATION

#### 2023 - Present:

**Savannah College of Art & Design (SCAD), USA**

Master of Fine Arts (MFA) in  
Themed Entertainment Design (THED)  
Expected Graduation: November 2025  
Current GPA: 3.90

#### 2015 - 2020:

**L.S. Raheja School of Architecture, Mumbai, India**

Bachelor of Architecture  
CGPA: 7.16

### ACHIEVEMENTS

SCAD Honors Award  
SCAD Student Incentive Scholarship

### RESEARCH

**2024 - 2025:** THED MFA Thesis  
Combining Physical Art with Digital Media:  
Paperart Museum Exhibition  
**2019 - 2020:** Fifth Year B.Arch Design Dissertation  
Transition Through Marine Tourism: Marina at  
Victoria & Princess Docks, Mumbai

### WORK EXPERIENCE

#### 09/2024 - 11/2024

**3D Modeler, Prototyping and Process book Lead: Universal Creative x SCAD Pro**  
Universal Creative & SCADPro worked together to create concepts for Universal Experiences and Destinations.

#### 06/2024 - 08/2024

**Technical Assistant: School of Creative Technology, SCAD, Savannah, GA**

- Assisting Chair of Themed Entertainment Department with course syllabi formatting
- Presentation formatting, idealizing and content creation (Site plans, concept art, layouts) for various School of Creative Technology courses

#### 09/2022 - 09/2023

**Employee: Archatelie India Pvt. Ltd.**

- Creation of **Production Drawings** like test-fit layouts, design development layouts, construction document layouts, architectural detailing and 3d modeling for The Melt (Across California) & Wingstop (Across the USA)
- Responsible for the **Graphic Design of various Brand Books** (Inspire Brands- Dunkin' Donuts, Baskin-Robbins, Arby's, Sonic Burgers, Jimmy John's & Levi's International Playbook)

#### 01/2022 - 09/2022

**Freelancing: Set Design & Interior Design**

- Production Design, Set Dressing, Props Sourcing and Art Direction for**  
Everybody Loves Sohrab Handa (Movie), Google Ads 2.0 (Ad.) | PD: Meenal Agarwal  
Vivel Soap by (Ad.) | PD: Priya Chhabra  
Titan Watches (Ad.) | PD: Nikita Jain  
P Mark Mustard Oil (Ad.) | PD: Palak Sarda  
Samsung Galaxy A5 (Ad.) | PD: Bharat Jain
- Interior Design & Construction for Shukla Residence & Mestry Niwas (Both in Mumbai)**

#### 12/2020 - 01/2022

**Employee: Structwel Designers and Consultants Pvt. Ltd.**

- Construction Drawings for ESR Warehousing Pvt. Ltd. (Kolkata), Amazon Warehousing (Mumbai), Restoration of N.S. Patkar Rd. Retaining Wall (MCGM) & Chiripal Poly Films (Telangana)**
- Municipal Drawings for Balmer Lawrie & Co. Pvt. Ltd. (Mumbai)**
- Concept Drawings for CSMIA- Mumbai Int. Airport Entrance Feature Wall & Training Centre by Public Works Dept. (Mumbai)**

#### 11/2018 - 05/2019- Professional Practice

#### 05/2018 - 06/2018- Summer Internship

**Intern: Structwel Designers and Consultants Pvt. Ltd.**

- Construction Drawings for many Government, Private, and Public sector projects like APTDC- Amaravati Pond (Guntur), Huhtamaki India Limited (Thane), Food Corporation of India - Development of Grain Silo Complex (Across India) & Haji Ali Dargah complex (Mumbai) Public Works Dept. (Mumbai)**

### ADDITIONAL EXPERIENCE

#### 12/2023 - Present

SCADStory Docent: SCADStory, SCAD Museum of Art, Savannah, GA

#### 06/2024 - Present

Server & Barista: Gryphon Tea Room by SCAD, Savannah, GA

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### SOFT SKILLS

Leadership  
Confidence  
Creativity  
Innovation  
Problem Solving  
Presentation  
Public Speaking  
Active Listening  
Perseverance  
Teamwork  
Written & Oral Communication  
Analytical thinking  
Respectfulness  
Diligence  
Adaptability  
Reliability

### TECHNICAL SKILLS

Hand Drafting  
Model-Making  
Prototyping  
AutoCAD  
Revit  
Rhino  
Sketchup  
Enscape  
Pro-create  
Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Microsoft Office

### PARTICIPATION

**2024:** SCADamp 'STAND OUT' Badge  
**2024:** Participation in quarterly Exhibition 'Syphon Tripper' (Winter & Spring Quarters)  
**2023:** Volunteer for Savannah College of Art and Design Film Festival  
**2019 to 2020:** Cultural Committee Member at L.S. Raheja School of Architecture  
**2019:** Project Management Certification  
**2019:** Volunteer for HOPE, Event for Cancer Patients  
**2018:** Glass in Building Workshop  
**2018:** IGBC Landscape Competition  
**2018:** Installation at Kala Ghoda Arts Festival  
**2016:** Volunteer for Beach Please, India  
**2015:** Documentation of a house in Desalpur Village, Gujarat  
**2011 & 2012:** Winner of Boat Pulling Race in Annual Regatta held by SCC and INS Viraat  
**2010:** Participation in Sailor's Hornpipe Dance, Annual Navy Day (SCC)  
**2009 to 2013:** Sea Cadet Corps (SCC)- Naval Training Program

### LANGUAGES

English  
Hindi  
Marathi